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**GREEN LIFE PIXELS ANNOUNCES PRE-LAUNCH AD PROMOTION  
WORLD'S FIRST GREEN AND SUSTAINABLE PROMOTION PIXEL SITE**

*Featuring Industry Leaders: Green Festivals, Global Exchange, Grist, Earthwatch  
Site to Dedicate 10% to Sustainable Efforts*

**SEATTLE/SAN FRANCISCO** — April 12, 2007 — Green Life Pixels, the world's first green and sustainable promotional pixel site announced today the International pre-launch ad promotion for its pixel grid and main website [www.Greenlifepixels.com](http://www.Greenlifepixels.com). The site will officially launch next week in conjunction with EarthDay 2007. Green Life Pixels is offering its Green Pixel Ads at 50% off through April 30<sup>th</sup>, to all individuals, business and organizations providing bone-fide green and sustainable products or resources.

The company is currently working with a handful of Green leaders including *Greenfestivals.org*, *Global Exchange.org*, *Grist.org* and *Earthwatch.org*, each to be featured in the launch eNewsletter.

*"Our goal is to advance the business of green and sustainability endeavors," said Marie Gunter, Founder, Green Life Pixels. We believe that Greenlifepixels is the perfect platform and conduit to promote truly bone fide green initiatives, and are excited to see such gracious and wide-spread support for our efforts which will in turn, provide financial assistance to sustainable organizations."*

Ten percent of the company's annual net profits from pixel ad sales will be donated to sustainable efforts.

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**ABOUT GREEN LIFE PIXELS**

Green Life Pixels is a leading destination for conscientious individuals, businesses and groups promoting sustainable living including, but not limited to providers of organic products, alternative energy, natural supplements, sustainable housing and much more. The website is a meeting place for the exchange of information and services that help people make better life choices. We provide cost-effective Green Marketing opportunities utilizing leading technology and green marketing expertise. GreenLifePixels.com offers industry related information and a variety of promotional marketing activities such as: Web site advertising, Public Relations, Online and eNewsletter Sponsorships. The company is headquartered in Bellevue, WA, with offices in Sedona, AZ and the San Francisco Bay Area, CA.